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| **Week** | **Meeting Day** | **Meeting Date** | **Lecture Topic** | **Reading** | **ICA** |
| Week 1 | Monday | September 30 | DONE | Chapter 1 and Chapter 6 | ICA 1 |
|  | Wednesday | October 2 | DONE | Chapter 2 | ICA 2 |
| Week 2 | Monday | October 7 | DONE | Chapter 4 | ICA 3 |
|  | Wednesday | October 9 | DONE | Chapter 3 | ICA 4 |
| Week 3 | Monday | October 14 | DONE | Chapter 5 | ICA 5 |
|  | Wednesday | October 16 | DONE | Chapter 8 | ICA 6 |
| Week 4 | Monday | October 21 | DONE |  |  |
|  | Wednesday | October 23 | DONE | Chapter 10 | ICA 8 |
| Week 5 | Monday | October 28 | Midterm |  |  |
|  | Wednesday | October 30 | Information Technology |  | ICA 9 |
| Week 6 | Monday | November 4 | Marketing and Sales | Chapter 11 | ICA 10 |
|  | Wednesday | November 6 | Marketing and Sales |  | ICA 11 |
| Week 7 | Monday | November 11 | No Class |  |  |
|  | Wednesday | November 13 | Legal, Ethical and IP | Chapter 7 and Chapter 12 | ICA 13 |
| Week 8 | Monday | November 18 | Business Operations | Chapter 9 | ICA 14 |
|  | Wednesday | November 20 | Business Operations and Midterm Review | Chapter 13 | ICA 15 |
| Week 9 | Monday | November 25 | Midterm II |  |  |
|  | Wednesday | November 27 | Thanksgiving |  |  |
| Week 10 | Monday | December 2 | Presentations |  |  |
|  | Wednesday | December 4 | Presentations |  |  |
| Week 11 | Monday | December 9 | Final Project Due by 5pm |  |  |